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Mattingly et al.(10) **Pub. No.: US 2014/0173462 A1**(43) **Pub. Date: Jun. 19, 2014**(54) **AVATAR INTEGRATED SHARED MEDIA EXPERIENCE**

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(71) Applicant: **Microsoft Corporation**, Redmond, WA (US)**Publication Classification**(72) Inventors: **Andrew Lawrence Mattingly**, Kirkland, WA (US); **Brian Charles Kramp**, Kirkland, WA (US); **Thomas M. Soemo**, Redmond, WA (US); **Eddie Mays**, Renton, WA (US)(51) **Int. Cl.**
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USPC **715/753**(73) Assignee: **Microsoft Corporation**, Redmond, WA (US)(57) **ABSTRACT**(21) Appl. No.: **14/188,334**(22) Filed: **Feb. 24, 2014****Related U.S. Application Data**

(63) Continuation of application No. 12/551,339, filed on Aug. 31, 2009, now Pat. No. 8,661,353.

A method and system are disclosed in which a group of people are able to replicate the physical world experience of going with a group of friends to pick a movie, watch the movie together, and provide commentary on the movie itself in the virtual world on a virtual couch while each user is sitting in different physical locations. Additionally, the virtual representation of the destination that the group of people are watching the movie together in can be themed to allow users to watch movies in different locations pivoting on special events or by the users choice.

